



2008
REGION 1
LEADERSHIP CONFERENCE

October 17-19, 2008
Santa Clara Marriott
2700 Mission College Boulevard
Santa Clara, California

EMPOWERED LEADERS
ADVOCATING
FOR PUBLIC EDUCATION

CALIFORNIA
TEACHERS
ASSOCIATION



Conference Registration And Hotel Accommodations

REGISTRATION

The registration fee for this year's Conference is \$300.00. Included in this fee is a Friday night General Session dinner, CTA Board reception, Saturday breakfast and lunch, Sunday breakfast and brunch, and conference materials. The registration fee **does not** include hotel accommodations. Registration begins April 2, 2008.

1. Go to www.cta.org/conferences to register online and secure your place at the 2008 Conference.
2. Click on "Register" next to the 2008 Region I Leadership Conference.
3. The deadline for conference registration is: **October 3, 2008**.

HOTEL ACCOMMODATIONS

The Conference is being held at the Santa Clara Marriott, 2700 Mission College Boulevard, Santa Clara, California (408) 988-1500.

The room rate for this Conference is **\$109.00 per night** (Single or Double occupancy).

Hotel room rates are subject to applicable state and local taxes (currently 9.6% plus \$1.00 TID Tax). Reservations should be made through Reg Online. **The deadline for the guaranteed room rate is Friday, September 26, 2008.**

Discount parking at the hotel is available at \$5.00 per day.

Student CTA

The registration fee for Student CTA members is \$60.00. However, the cost for hotel rooms will be the same for all participants, **\$109.00 per night**, (Single or Double occupancy), and should be made through Reg Online.

Incentive Grants and Rebates

Minority Incentive Grants

CTA will provide fifteen (15) grants for this conference. Minority Incentive Grants are provided to members belonging to one of the following racial-ethnic groups: African American, American Indian/Alaska Native, Hispanic, and Pacific Asian American.

A grant recipient must be a first time conference participant. The grant covers conference registration and materials, designated meals, and housing.

The grant applications must be completed by the chapter president or with the full knowledge and permission of the chapter president. You will need to provide your chapter president's name and email address, as well as the chapter mailing address and phone number when you apply. A notice will be sent out at a later date requesting nominees for this incentive grant.

First Time Attendee Rebate

There will be incentives to chapters for first time attendees. Rebate limits per chapter are \$20 per eligible person up to a maximum of 4 people. Rebates will be made to chapters following receipt of a Rebate Application form which will be distributed at the conference.

Distance Rebate

A rebate is offered to participants who travel 200 miles or more one way at \$30 per person. This rebate is paid to the local chapter to help defray leadership conference expenses. Distance Rebate forms will be available at the conference.

CANCELLATIONS/REFUNDS

Cancellation and refund requests must be made in writing to Lee Lipps, Assistant Manager, at llipps@cta.org. Refund requests received after September 26, 2008 are subject to a 15% service charge. Refund requests received after October 9, 2008 **will not** be granted.

Session Descriptions

Scheduled Workshop Offerings*

Assertive Communication
Association Representatives
Bargaining Declining Enrollment
Bargaining Table Strategies
CalSTRS Retirement & Social Security/Medicare
Chapter Business Practices
Chapter Treasurers Workshop
Communicating Within ESP & COE Chapters
Community Outreach Organizing
Coordinated Bargaining
Creating Team on Your Executive Board
Crisis Organizing
CTA Budget Forum
CTA/NEA Membership Benefits
Cultural Competency
Do's & Don'ts: Practical Tips for Dealing with
Everyday Issues at Your School Site
Dysfunctional School Districts
Essentials of Bargaining
Establishing a PAC (Political Action Committee)
First-Time Presidents
Get it Done: Data is for Organizing
GLBT: Breaking the Silence...
Grievance Arbitration
Grievance: Contract Maintenance
Improving Chapter Meetings
Involvement for All—Organizing for a Stronger Local
Labor Law - Part 1
Labor Law - Part 2
Managing Conflict & Difficult Behavior
Media Relations
Multiple Generations
NEA Resolutions Hearing
Organizing Charter Schools
Organizing to Support Negotiations
Preparing for the CTA Staff Intern Program
Program Improvement Districts
QEIA (Quality Education Investment Act)
Relational Organizing: The Route to a More...
Safe Classrooms - The Law
Salary Increase Formulas
School Finance, Beginning Part 1
School Finance, Beginning Part 2
School Site Councils
Site Visits for Chapter Unity
Standards-Based Evaluations
Survival Skills for New Leaders
Teachers' Legal Rights & Duties
Test Data Analysis
Understanding Young Members
Valuing Ethnic Diversity
Women & Power

*subject to change

CRISIS ORGANIZING

This session presents a review of organizing techniques in preparation for a crisis. We will discuss impasse and fact-finding and the necessary preparations for various collective actions including a strike. Additionally, it will focus on strategic, tactical, and personal concerns which arise during crisis situations. Finally, we will review organizing around the prevention of layoffs. This training is for any chapter that is experiencing difficulties or that wants to be ready for potential difficulties in the future.

DO'S & DON'TS: Practical Tips for Dealing with Everyday Issues at Your School Site

How do you handle a parent complaint before (and even after) it escalates? What are your rights regarding difficult parents and students? What are some options for dealing with problems and people at your site? How do you handle an issue that is not a violation of the contract? How do you avoid pitfalls when using district email?

This session is designed to give insights to teachers and other education employees into asserting their rights in the workplace and to stay out of trouble. There will be an opportunity to share real-life scenarios and ask questions that apply to school situations.

GRIEVANCES: CONTRACT MAINTENANCE

If your Association has bargained a contract and you want the district to follow it, take this session. This session will deal with the importance and "how-to's" of filing grievances and advocating for members. It will include timelines, documentation, writing the actual grievance and paying attention to the entire contract.

TEACHERS' LEGAL RIGHTS & DUTIES

This workshop is appropriate for any teacher and will explore teachers' rights and duties when dealing with students, parents, and administrators. Topics covered will include:

- * Employment Rights
- * Academic Freedom
- * School Safety

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Tentative Agenda

Friday, October 17, 2008

3:00 pm – 9:30 pm	Registration and Check-In
7:00 pm – 9:00 pm	Dinner and General Session Speaker: David A. Sanchez CTA President
9:15 pm	CTA Board Reception

Saturday, October 18, 2008

7:30 am – 8:45 am	Breakfast
8:45 am – 9:45 am	Service Center Council Meetings
9:45 am – 10:00 am	Break
10:00 am—11:30 am	Elective Session
11:30 am – 1:00 pm	Lunch and Program
1:15 pm – 2:45 pm	Elective Session
2:45 pm - 3:00 pm	Break
3:00 pm – 4:30 pm	Elective Session
4:30 pm– 5:30 pm	Caucus Meetings
	Dinner On Your Own

Sunday, October 19, 2008

7:30 am – 8:45 am	Continental Breakfast
9:00 am – 10:30am	Elective Session
10:30 am – 12:00 pm	Brunch and General Session With Speaker

UNIVERSITY AND PROFESSIONAL GROWTH CREDITS

One (1) unit of University Credit will be available for participants who attend the entire conference. Attendance at required events will be verified prior to awarding credit. The cost is approximately \$60 per unit.

Professional Growth credit is also available based on the sessions attended. Further details will be provided at the conference.

**Register now at
www.cta.org/conferences**

The deadline for Hotel Reservations is
September 26, 2008.
The deadline for Conference
Registration is October 3, 2008.

Further Information

If you have any questions regarding the leadership conference, please contact Deborah Ford at the CTA Region 1 Office in Foster City at 650.577.5124 or via email at cta-region1LC@cta.org.